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## ANALYTICS FOR ALL

Establishing a company-wide culture of making data-driven decisions



## FUSIONEX BIG DATA ANALYTICS

An advanced analytics and data discovery platform, Fusionex Big Data Analytics is a powerful tool to gain valuable insights, from data, to derive meaningful business value. The platform empowers businesses to take advantage of corporate and business data trends while being shielded from complex big data technology.



### COMPLETE

An end-to-end solution that ranges from data preparation and visualization to predictive and prescriptive Analytics.



### COMFORT & EASY TO USE

Our Smart Query's stunning visuals and user friendly interface puts Big Data insights at your fingertips.



### CONVENIENT

Consolidate and access insights at all times, no matter where you are or what device you are using.



### POWERFUL

Be in an empowered position to process petabytes of different datasets, connecting the dots and gaining insights and foresight.

## WHAT DO YOU WANT TO KNOW TODAY?

Fusionex Big Data Analytics gives you the power to streamline, analyze and discover real-time insights within data that would otherwise go unnoticed, and provide answers to all of your important questions. Everything has just gotten simpler and smarter.



### 01 Connect

Fusionex Big Data Analytics consolidates and processes data. Connected datasets allows for faster and more accurate analysis.

### 02 Search

Type questions or keywords into the search bar and our Smart Query feature will answer them immediately.

### 03 Share

Discover something that you want others to know? The share function allows you to inform your colleagues, bosses, and other stakeholders.

## LOOK TO WHAT THE FUTURE HOLDS

Shed light on the unknown. Our predictive analytics will analyze current and historical data to make predictions about unknown, future events. Assess risk, detect fraud, and identify opportunities so you can run your business with no unpleasant surprises.

# MINING DATA FOR ACTIONABLE INSIGHTS

Fusionex Big Data Analytics delves deep into data and searches for insights that can increase revenue and lower costs.

## FUSIONEX BIG DATA ANALYTICS COMPONENTS



### Multiple Data Sources

Flexible deployment and integration on any environment and server platform. Contains wide variety of data sources made available out-of-the-box to users, including Excel, CSV, Microsoft SQL Server, Oracle, DB2, Hive, Impala, Spark, Teradata, NoSQL and cloud databases, CRM applications and social media.



### Search-Driven Analytics

Democratizing data analysis via a simple search feature which is usable by a wide spectrum of employees, bypassing the technicalities rampant in standard BI platforms.



### Rich Visualization

User-friendly drag-and-drop features allowing for one to visualize processed data on motion bubbles, charts, gauges, maps, and radars.



### Multiple Channels

Caters to all levels of an organization. View and design visuals for desktops, tablets, and mobile phones.



### Predictive Analytics

Predictive models can be developed on raw datasets using Python's easy-to-understand syntax or R's strong data visualization capabilities.